



MINUTES DISCOVER FLAGSTAFF TOURISM COMMISSION

November 23, 2021 – 1:00 p.m.-3:00 p.m.

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A. CALL TO ORDER

Vice Chair Grogan called the meeting to order at 1:14 p.m.

B. ROLL CALL:

Terry Madeksza, Chair, *excused*
Jennifer Grogan, Vice-Chair, *present*
Lynda Fleischer, *present*

Ellen Jimenez, *present*
Joe O'Donnell, *absent*
Jennifer Rolley, *present*

As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

C. LOCAL CHECK-IN

A. Chair & Commissioners

- Commissioner Fleischer announced that AZ Snowbowl is opening 11/24/22 at 9 a.m.
- Commissioner Rolley announced that Downtown Flagstaff has the Christmas Lights and Garland up and looks great!

Council Liaison – Councilmember Regina Salas – *Not in attendance today.*

D. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

E. APPROVAL OF MINUTES

A. September 28, 2021 Tourism Commission Meeting

Commissioner Jimenez made a motion to approve the September 28, 2021 meeting. Commissioner Rolley seconded the motion. Motion passed with three commissioners approved and one abstain vote.

F. DISCUSSION

A. Airport upcoming Paid Parking Rates , Barney Helmick, Airport Manager

Barney Helmick, Airport Manager updated Commissioners on the paid parking program. City Council to approve an ordinance in January 2022. Existing has 385 spaces. Due to increases in enplanements, ride share parking and parking as storage. Adding electric charging stations, cost recover for capital investment, support ongoing parking operations/maintenance. Support overall airport needs. Reduce/eliminate reliance

New lot will offer, 413 spaces, internal walkways, head light wall, 8' wide sidewalk to the terminal, two entry and exit locations and paid parking will be installed.

Costs: will add up to 288,000

Questions/Comments:

Fleischer – thanked Barney for all his hard work.

B. Active Transportation Master Plan, Martin Ince, Multimodal Transportation Planner

Martin Ince – stated that he is in the middle of Public Outreach regarding the Active Transportation Master Plan. ATMP – guides to enhancing walking and biking in Flagstaff. He stated that the Community Survey is open, Open Houses are being held, and presentations are being made to stakeholder groups. See information at the following link www.flagstaff.az.gov/FCF or www.flagstaff.az.gov/ATMP

Questions/Comments:

Commissioner Fleischer stated that Martin and staff are doing a great job for community. This is good for tourists and residents.

Commissioner Jimenez mentioned the trails/walks near her hotel and stated that this is an excellent plan.

A. Attractions Report - Heather Craig, Lowell Observatory – not in attendance.

B. Director & Staff Reports

Staff gave monthly report for September and October 2021 for Administrative, Marketing, Creative Services, Social Media, Public Relations, Sales and Visitor Services.

Questions/Comments:

Commissioner Jimenez mentioned that the RevPAR over 100 is nice to see.

Commissioner Rolley liked the Holiday Graphic.

The meeting adjourned due to less than a quorum present.

C. Chair

G. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

A. Agenda Items

B. Next meeting date: December 28, 2021

H. ADJOURNMENT